

Enthusiasm, Ideas and Needs

Typical Subjects for Start Up Companies

Starting a new business is very exciting, the dream is about to become reality (or just did), a world of opportunities is there for you. But there is also another world of challenges and issues: often there is lack of experience and / or the need of making a critical mass, also in terms of knowledge and to complete all the work necessary. Investments are needed but often the revenues are still not there. Costs shall be contained while expanding the business. Often the Start Up companies are also small and medium enterprises (SMEs), therefore we invite you to read this section in conjunction with the dedicated to the SMEs.

The solutions for Start Up Companies

We will be a real partner for you, bringing the highest level of commitment, knowledge and organization

We can write some key words as a guideline of the services we offer, being sure the details can and shall be worked out in cooperation with the Customer:

•Strategy, management and management improvement for startup companies.

Some of the questions we address are the following: how to write a business plan? How to make the ideas concrete? How to shape the business? How to win the competition? How to reach the market? How to avoid mistakes? What are the business competitive advantages and how to deploy them? How to write a great and convincing business plan? How can the owner(s) improve his business and leadership skills? How can the owner(s) have quality of her/his life, while having excellent business results? What are the standard strategies and management techniques, methods and tools within your sector and the other ones and how can these be used to improved your company's ones?

Negotiations are a transversal subject. We placed it within this section for the affinity with management and leadership.

•Negotiation support for startup companies.

We support businesses in negotiating internally, with partners and the working team, also in case of frictions or to manage challenging employees / partners. We support businesses in negotiating externally to the company, including those with suppliers and customers, potential buyers, sellers and partners.

•Process management for startup companies.

What are the current processes and how can these be improved? What are the standard processes within your sector and the other ones and how can these be used to improved your company's ones?

•Technology and Knowhow management for startup companies.

We will support startup companies in identify the technologies and know-how needed and available to realize the business concept, shape and realize new solutions and make earn a competitive advantage through these elements.

HEADQUARTERS

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